

## News Release

For Immediate Release

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### **Alan Geans Brings Passion & YMCA Experience To Blue Ash YMCA As Executive Director And District Vice President**

July, 2010 -- The YMCA of Greater Cincinnati announces Alan Geans as executive director and district vice president of the Blue Ash YMCA.

Alan's passion for the YMCA began as a child who was deeply influenced by his positive adult role models at the Lincoln Heights YMCA. As an adult, his first management job with the YMCA was as director of that same branch more than ten years ago. Most recently Alan served as district vice president for the YMCA of Greater Cincinnati directing the R.E. Lindner YMCA and overseeing the Williams and Melrose branches.

During his tenure Alan has lead the association's diversity and inclusion initiative, and has worked to expand programs and services that offer children, adults and seniors opportunities for positive growth. He sees the YMCA as a partner and collaborator to build healthier lives and a healthier community.

"As a young person, I learned so much from the YMCA about positive values and it's really great to give back by helping the YMCA to have that same impact on other families," he said. "My staff and I are committed to making the Blue Ash YMCA a place where people thrive."

As the area's largest youth and family-focused not-for-profit, the YMCA reinforces character values through assets-based programs and services to more than 143,000 individuals, kids and families annually. Adult mentors encourage young people to be caring, responsible, respectful, and honest through sports, summer camps, structured child and afterschool care, and leadership building programs. Branches offer quality time for families, resources for parents, and a variety of opportunities for seniors to be active. The Membership for All sliding scale fee structure means everyone, no matter their ability to pay, can always benefit from the YMCA. Last year alone more than 17,400 families and individuals enjoyed healthier and happier lives because generous partners helped the YMCA in its vision to be accessible to all.

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