

Social Media Post Examples

Annual Campaign Social Media Suggested Posts

Take a look at the below examples of social media posts. For greatest impact and post interaction personalize your posts. Tell people why the Y is important to you and your family. If you are comfortable share a photo of its impact.

Online Giving Links can also be shared via social media. Each campaigner has a personalized online giving link. You can replace the general giving link with your personal link if you would like.

Facebook/Instagram Posts

- The Y believes everyone deserves the same opportunities, no matter who you are or where you are from. We are Here For All, Here For Good. Learn more about the work the YMCA of Greater Cincinnati is doing in our local community, and how you can support these efforts during the Annual Giving Campaign. Give online at <https://myy.org/give/>
- The YMCA of Greater Cincinnati continues to lean in to the needs of our community. From meal distribution to mentoring, we are here to help connect you to all services and resources you need to achieve your personal goals. This is only available through the generosity of donors and volunteers. Are you ready to lean in? Contact us at give@myy.org.
- At our core, the Y is about helping individuals reach their full potential, no matter who they are or where they are from. The YMCA of Greater Cincinnati [[or change to your branch name](#)] helps people in our community reach their full potential. Give online at <https://myy.org/give/>.
- The Y believes everyone deserves the same opportunities, no matter who you are or where you are from. Learn more about the work the the YMCA is doing in our local community, and how you can support these efforts during the Annual Campaign. Give online at <https://myy.org/give/>.
- The Y is committed to providing safe spaces, improving health and bringing people together. Help make your community a better place by supporting the Annual Campaign. Give online at <https://myy.org/give/>
- Did you know that the Y provides Afterschool to nearly 4635 children across Greater Cincinnati? Many of those kids come from families who may struggle to pay for the program. A gift of \$300 helps pay for a month of care for a child in our community. Giving online at <https://myy.org/give/>

- Summer Camp has been an amazing experience for [insert your child's name]. It's given him/her confidence and friends. This year we're giving to the Y so every kid in our community can experience camp. Will you join us in donating to the YMCA Annual Campaign? Give online at <https://myy.org/give/>
- Learning to swim provides kids with lifesaving skills. But it also gives children more confidence out of the water. A gift of \$60 provides lessons to a child in our Swim Program. Give online at <https://myy.org/give/>
- As a parent, it's important to me that my kids are in a safe, nurturing environment after school. The Y provides that for our family. But some families struggle to afford that care. Make a gift to the Annual Campaign today and let's make sure every child in our community has access to this critical program. Give online at <https://myy.org/give/>
- I am supporting the Y this year because I grew up in YMCA programs and want all children to have the same opportunities as I had when I was younger. Give today at <https://myy.org/give/>
- I met [tag a Y friend or friends] at the _____ YMCA and I couldn't imagine my life without him/her. I am supporting the YMCA to make sure everyone belongs no matter their ability to afford it. Give online at <https://myy.org/give/>
- For cancer survivors, recovery is about more than just the physical. LiveSTRONG at the YMCA, a free program supported by the YMCA Annual Campaign, provides group fitness and emotional support to cancer survivors. \$1000 gives a survivor access to this life-changing community. Make a gift to the _____ YMCA today to support this program. Give online at <https://myy.org/give/>