

SOCIAL MEDIA POST EXAMPLES

Tips & Tricks for Sharing Your Annual Campaign Post

Before you post, here are a few simple ways to make your message feel personal and authentic:

- **Make it yours:** Add one sentence about why the Y matters to you or your family.
- **Mention a program you love:** Camp, child care, swim lessons, wellness, youth sports, volunteerism, mentoring, or another experience.
- **Photos help:** A quick photo from the Y (or a throwback!) increases engagement.
- **Keep it real:** Your voice matters more than perfection—short and heartfelt works best.
- **Tag the Y if you can:** Tag your local branch or the YMCA of Greater Cincinnati.
- **Use the giving link:** Always include <https://myy.org/give/> so people can easily donate. Instagram does not allow clickable links in the caption, but you can add it to your profile bio. If you go this route, you can say “visit MyY.org/give or visit the link in my bio”.

Sample Social Media Posts

Use as-is or personalize with your own story.

1. Here for All

I support the YMCA because I believe everyone deserves the same opportunities, no matter who you are or where you're from. The Y is Here For All, Here For Good, creating spaces where people can grow, connect, and belong. Learn more about the work the YMCA of Greater Cincinnati is doing in our community and how you can support the Annual Giving Campaign: <https://myy.org/give/>

2. Meeting Community Needs

The YMCA of Greater Cincinnati continues to lean in to the needs of our community—and that's why I'm proud to support the Y. From meal distribution to mentoring and youth programs, the Y helps people connect to the resources they need to move forward. This work is only possible because of generous donors. Join me: <https://myy.org/give/>

3. Youth & Afterschool

One of the reasons I believe in the YMCA is because of the safe, supportive spaces it provides for kids after school. The Y helps children build confidence, friendships, and a sense of belonging. I'm proud to support the Annual Giving Campaign so more families can access these programs: myy.org/give/

4. Helping People Reach Their Potential

At its core, the Y is about helping people reach their full potential—no matter who they are or where they come from. Through wellness, camps, and youth development programs, the YMCA of Greater Cincinnati helps people grow in spirit, mind, and body. I'm honored to support this work: myy.org/give/

5. Safe Spaces & Belonging

The YMCA is committed to providing safe spaces where people feel welcome and supported. Whether it's a fitness class, swim lesson, or youth program, the Y brings people together and strengthens our community. Help make a difference by supporting the Annual Giving Campaign: myy.org/give/

6. Health & Wellness

For me, the YMCA is about more than staying active—it's about encouragement, connection, and overall well-being. The Y creates environments where people can set goals and build relationships along the way. I'm giving to the Annual Campaign to help keep these opportunities available for everyone: myy.org/give/

7. Summer Camp

Summer Camp at the Y is about confidence, friendships, and unforgettable experiences. The YMCA of Greater Cincinnati helps make camp accessible so more kids can grow, try new things, and feel like they belong. I'm proud to support the Annual Giving Campaign: myy.org/give/

8. Community Connection

One of the things I value most about the YMCA is how it brings people from all walks of life together. Through programs for youth, families, and older adults, the Y helps build stronger, more connected communities. This impact is only possible because of donor support: myy.org/give/

9. Access for All

The YMCA believes everyone deserves access to programs that support their health and well-being, regardless of their ability to pay. The Annual Giving Campaign helps make that possible for families across our community. I'm proud to support the YMCA of Greater Cincinnati: myy.org/give/

10. Why I Give

I give to the YMCA because I've seen how it helps people grow, form meaningful relationships, and feel like they belong. The Y continues to show up for our community in powerful ways, and I'm grateful to be part of that mission. If you're able, please consider giving: myy.org/give/

Thank you for sharing your voice and helping spread the impact of the YMCA in our community.